Psychology 12 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Mr. McElroy

**GUIDED READING ACTIVITY**

**CHAPTER 2 SECTION 1**

**1.** Complete the graph below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Research Method | Description | Advantages | Disadvantages | Example from text |
| Naturalistic Observation |  |  |  |  |
| Case Studies |  |  |  |  |
| Surveys |  |  |  |  |
| Longitudinal Studies |  |  |  |  |
| Cross-Sectional Studies |  |  |  |  |
| Correlations and Explanations |  |  |  |  |
| Experiments |  |  |  |  |

2. Summarize the ethical principles that psychologists are expected follow.

3. Why should psychologists be skeptical of the results of an experiment that they have conducted for the very first time?